

FW: The University Club - Dress Code Survey Results

From	Jamie Rosenwald <jrosenwald@daltoninvestments.com>
To	Benno Rosenwald <Jamesbennor@gmail.com>, Lawrence Pollister <aberosenwald@icloud.com>
Cc	—
Date	Sat, 07 Dec 2019 02:54:31 +0000
Subject	FW: The University Club - Dress Code Survey Results
Message-ID	<BYAPR11MB38468D7888B8BAA66CA2CC7DCA5E0@BYAPR11MB3846.namprd11.prod.outlook.com>
Source mailbox(es)	BENNO; INBOX

Thought you would be pleased that the Membership is moving in the direction you have favored for over 20 years.

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From: Teresa Janniello <tjanniello@universityclubny.org>
Sent: Friday, December 6, 2019 9:11 AM
To: Jamie Rosenwald <jrosenwald@daltoninvestments.com>
Subject: The University Club - Dress Code Survey Results

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December 6, 2019

Dear Fellow Member:

Our member response to the recent Dress Code Survey was simply outstanding! The McMahon Group, which executed the Survey, received 3,049 completed responses, for an excellent response rate of 71%. This represents the highest percentage of engagement (by far) they have ever experienced for a club of our size.

Attached is a link to the report of the Dress Code Survey Results as compiled by the McMahon Group [\(CLICK](#)

[HERE](#)). [\[universityclubny.org\]](http://universityclubny.org)As you will see, the results show that our membership supports changes to the Club's existing Dress Code. Below are some highlights:

- 78% of respondents would be in favor of the Club having a somewhat more relaxed Dress
- 64% of respondents would use the Club more often if the Dress Code was somewhat more relaxed
- 70% of respondents would invite guests to the Club more often if the Dress Code was somewhat more relaxed
- 82% of respondents feel that having a more relaxed Dress Code in designated areas would have a positive impact on attracting new members to the Club

With respect to respondent demographics, there is strong support for a somewhat more relaxed Dress Code among all age groups of respondents. Seventy-nine percent of respondents under age 45 favor a somewhat more relaxed Dress Code, compared to 83% of respondents ages 45 to 64, 74% of respondents ages 65 to 74 and 73% of respondents over age 74.

The House Committee will now take the comprehensive Survey results into consideration, hold a series of town hall meetings to further discuss the findings with our members, and work with other Club Committees and Leadership to formulate an execution plan for proposed changes. Once the plan is finalized it will be voted on by the Executive Committee and then by the Council as is routinely done for all House Rules.

Thank you for participating in this important process as we continue to make improvements in the best interests of our members and the future of The University Club.

Sincerely,

Stephen Schram,
Chairman, House Committee

This message was sent to James B. Rosenwald <jrosenwald@daltoninvestments.com> by University Club Of New York

To make your reservations, kindly call Teresa Janniello in the Manager's Office at 212-572-3449 or email TJanniello@universityclubny.org. Prices do not include tax and gratuities that may apply. Cancellations must be made 48 hours prior to the event.

Functions held outside the clubhouse are non-refundable.

Kindly indicate your Name, amount of reservations, telephone # and membership number when making your reservations.

Remember to keep your email address current in your profile or notify the Manager's Office of any change in email address, telephone number or mailing address at 212-572-3403/49 or email cleo@universityclubny.org.

If you do not wish to receive our monthly E-Newsletter, just click here to [unsubscribe](#).

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